

The Gamer Identity Standard

Today, competitive play accounts for 60% of the total market, and is fueling the eSports market to a 37.8% year on year growth of USD 900 million that boasts a USD 137.9 billion market.

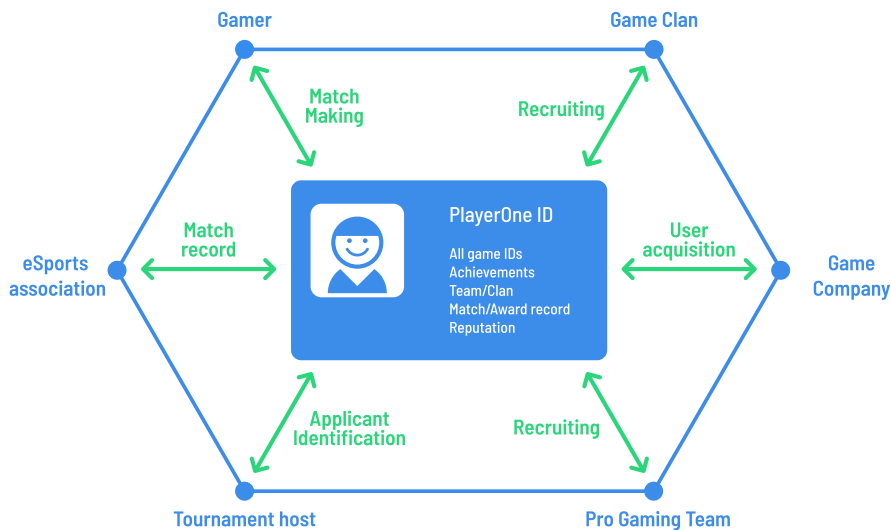
With the rise of competitive games and eSports, the need for verified gamer identity has grown parallel in demand. Gamer Identity that represents the entirety of a gamer's play history, stats, and reputation is now imperative when it comes to recruitment, team management, amateur to pro discovery, tournament entry, and more.

Vision

We envision PlayerOne to lead in creating the global standard for gamer identities, how they are searched and verified. PlayerOne is decentralized 'Linkedin for gamer'.

Mission

To start, PlayerOne will build a trustless gamer database and facilitate an environment of reliability for all parties involved in the gaming industry. In effect, we plan to build a standardized infrastructure where games and related services can operate and flourish cost efficiently so that gamers can experience enhanced entertainment and monetize gameplay.



In a market struggling with fragmented governing bodies, polarized agendas and competing stealth, Gamer Profiles in the hands of the gamer can unlock unlimited possibilities. They are by no means an isolated set of data representing an individual, but are points of connectivity: a valuable asset that can embody gaming experience and aptitude associated with an identity.

To that note, we recognize that whether a game survives or not, gamer IDs should be able to survive with the gamer and be recognized, if not remembered, for the unique gameplay associated with it. PlayerOne present a solution for gamer id permanence that exists at the sole discretion of the gamer.

INVESTORS

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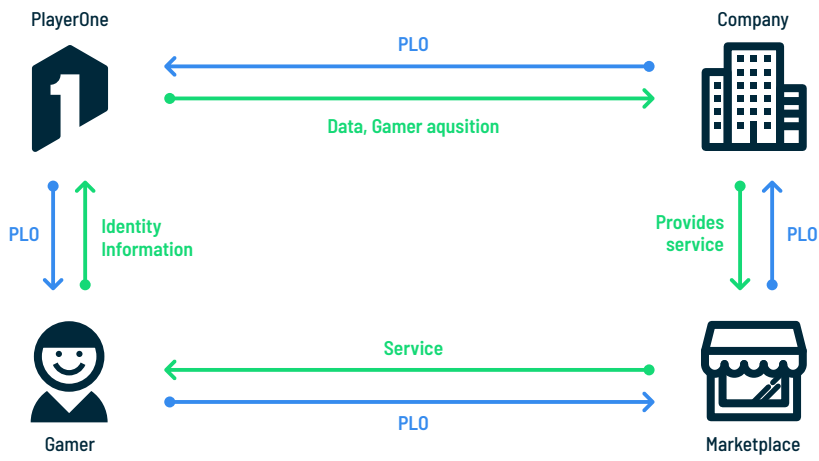
Founder of IMGA
(International Mobile Game
Association)



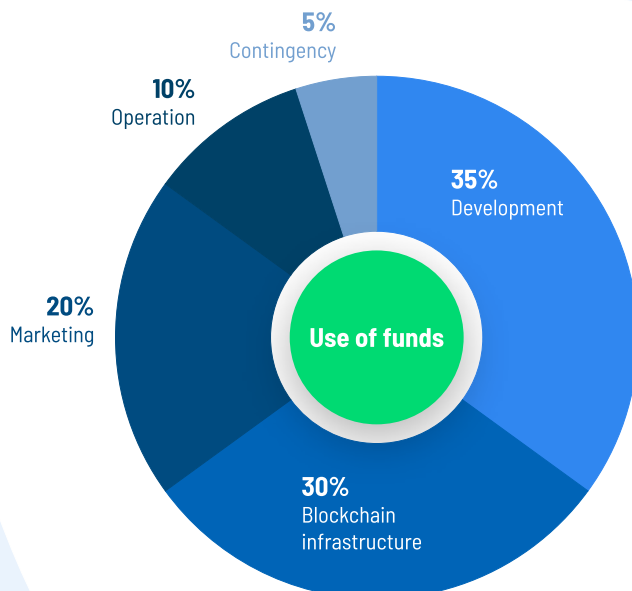
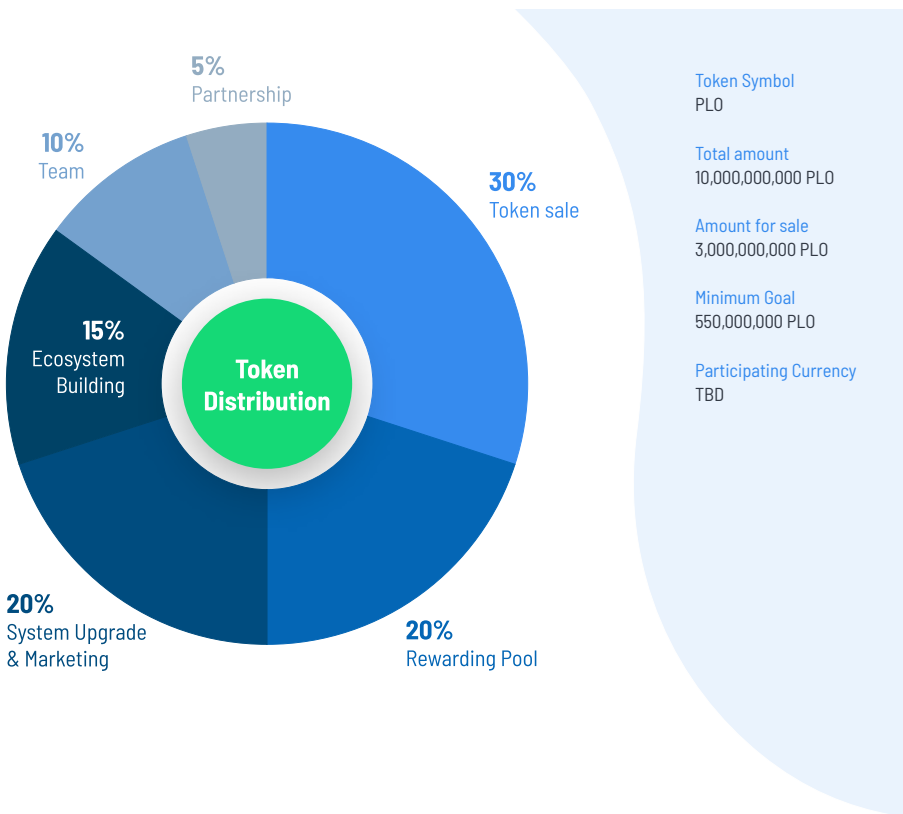
Shuhei Ueda

Founder of IMGA(International
Mobile Game Association)





The core value of PlayerOne lies in connectivity. Trust is imperative to build effective connectivity amongst all parties within the gaming industry, and for the first time in the industry, we bring PlayerOne, an industry neutral standard of identification. At PlayerOne, we will implement blockchain technology to provide the gaming industry with a trustless system that has lucrative potential and will be mutually beneficial to all: gamer, game company, and everyone in between.



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 Game Expert,
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Myeong-kyun Choi
 Co-founder of PIXELPIMPS
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